

JESSE WISINSKI

Storyteller, UX generalist & human-centered designer, quantitative and qualitative researcher, leader, Agile Scrum enthusiast

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OVERVIEW

I am a scrappy, motivated product designer desiring to be part of an Agile team that values collaboration with product and technology to produce outcomes of user behavior over output of features.

SUMMARY & SKILLS

- Nearly 20 years of exceptional research, design and leadership experience to drive change in large global organizations
- Ongoing certification in UX Research from NN/g Nielsen Norman
- Certified in UX Management from NN/g Nielsen Norman
- Proven success documenting and standardizing design best practices
- Facilitation of design-thinking workshops in-person and remote via Miro & Mural
- Discovery interviews, usability testing and other UX research
- Creation of journey maps, storyboards, personas and other UX artifacts
- Mastery of user-interface design and prototyping in Figma, Axure, Sketch, and most Adobe software
- Excellent project management, time management and presentation skills
- Formally trained and with practical experience in Scrum
- Success mentoring and leading a global cross-disciplined team
- Received accolades from industry-leading organizations including CIO 100, AIGA, coolhomepages.com, Awwwards.com and Print Magazine

CERTIFICATIONS & EDUCATION

Certified in UX Research

NN/g Nielsen Norman Group

📅 Ongoing

📍 Remote

Certified Practitioner of Human-Centered Design

Luma Institute

📅 May – July 2019

📍 Pittsburgh, Pennsylvania

Certified in UX Management

NN/g Nielsen Norman Group

📅 April 2019

📍 Washington D.C.

Bachelor of Science in Graphic Design

Art Institute of Pittsburgh

📅 September 1999 – December 2003 📍 Pittsburgh, Pennsylvania

DESIGN & LEADERSHIP EXPERIENCE

Senior Product Designer

M&T Bank/Wilmington Trust

📅 September 2021 – Ongoing 📍 Remote

- Serves as the sole product designer for two Scrum teams
- Established embedded user research on the team including contextual and discovery interviews and usability testing
- Create high-fidelity Figma comps and prototypes informed through user research
- Continuously increasing product teams' Agile maturity

Design Manager/Senior Product Designer

PPG Industries

📅 March 2010 – September 2021 📍 Cranberry, Pennsylvania

- Established a mature, customer-focused UX practice globally
- Continuously introduced process improvements to create an efficient relationship between UX and development
- Provided design leadership throughout a digital transformation and Agile adoption
- Received adoption of a fully-invested design system, accessibility and WCAG compliance, and the staffing for dedicated front-end developers

Worship Pastor

Champion Life Church

📅 August 2020 – Ongoing 📍 Chippewa, Pennsylvania

Web Designer & Developer (Contract)

Buzzhoney/Giant Eagle

📅 October 2009 – January 2010 📍 Pittsburgh, Pennsylvania

Web Developer (Contract)

American Eagle Outfitters

📅 August 2009 – September 2009 📍 Pittsburgh, Pennsylvania

Web Designer & Developer

Larson O'Brien

📅 January 2008 – July 2009 📍 Mt. Lebanon, Pennsylvania

Art Director

Sweeney & Associates

📅 April 2004 – December 2007 📍 Boardman, Ohio