

JESSE WISINSKI

a human-centered designer, a UX researcher, a leader, an Agile Scrum and lean UX enthusiast and a little bit of a front-end developer

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OBJECTIVE

To craft exceptional end-user experiences in an organization that values understanding customer needs and prioritizing those needs with business objectives

SUMMARY & SKILLS

- Over 17 years of exceptional design and leadership experience to drive change in a large global organization
- Success mentoring and leading a global cross-disciplined team
- Received accolades from industry-leading organizations including CIO 100, AIGA, coolhomepages.com, Awwwards.com and Print Magazine
- Certified in UX Management from NN/g Nielsen Norman
- Trained in Agile Scrum
- Facilitation of design-thinking workshops and other brainstorming sessions both in-person and online via Mural
- Discovery interviews, usability testing and other UX research
- Creation of journey maps, personas and other UX artifacts
- Mastery of user-interface design and prototyping in Figma, Axure, Sketch, and most Adobe software
- Excellent project management, time management and presentation skills

CERTIFICATIONS & EDUCATION

Certified in UX Research

NN/g Nielsen Norman Group

📅 Ongoing

📍 Remote

Certified Practitioner of Human-Centered Design

Luma Institute

📅 May – July 2019

📍 Pittsburgh, Pennsylvania

Certified in UX Management

NN/g Nielsen Norman Group

📅 April 2019

📍 Washington D.C.

Bachelor of Science in Graphic Design

Art Institute of Pittsburgh

📅 September 1999 – December 2003 📍 Pittsburgh, Pennsylvania

DESIGN & LEADERSHIP EXPERIENCE

Senior Product Designer

PPG Industries

📅 March 2010 – Ongoing

📍 Cranberry, Pennsylvania

- Established a UX and design-thinking practice globally
- Facilitated the adoption of staffing dedicated front-end developers
- Continuously introduced process improvements to create an efficient relationship between UX and development
- Provided design leadership throughout a digital transformation and Agile adoption
- Demonstrated success in multiple innovation and IT-transformation work streams
- Championed the need for a design system, ultimately resulting in the investment of industry-renowned consultants Brad Frost and Josh Clark and a fully-dedicated product team
- Served as an advocate for accessibility and WCAG compliance
- Evangelized the value of good UX through an environment of knowledge sharing in workshops and lunch & learns

Worship Pastor

Champion Life Church

📅 August 2020 – Ongoing

📍 Chippewa, Pennsylvania

Web Designer & Developer (Contract)

Buzzhoney/Giant Eagle

📅 October 2009 – January 2010

📍 Pittsburgh, Pennsylvania

Web Developer (Contract)

American Eagle Outfitters

📅 August 2009 – September 2009

📍 Pittsburgh, Pennsylvania

Web Designer & Developer

Larson O'Brien

📅 January 2008 – July 2009

📍 Mt. Lebanon, Pennsylvania

Art Director

Sweeney & Associates

📅 April 2004 – December 2007

📍 Boardman, Ohio